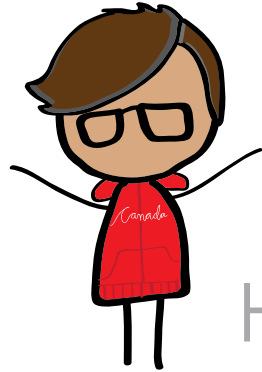


DESIGN INQUIRY PACKAGE



Hello fellow mover and shaker.
Cheers to having started on this new journey!

If you are reading this, you have recently contacted LostBumblebee about creating
a logo and or a graphics
for your business, ministry or non profit organization.

I'm super excited that you think working with us will be fun,
creative + inspiring!



You may have seen some of our LOGOS floating around:



PRICES AND TIMING



LOGOS: \$350-775 (USD)
TURNAROUND TIME*: 7-21 DAYS

1 \$350

Know exactly what you are looking for or have an existing logo that needs updating or minor modifications? (Please communicate with us to see if this package applies.)

3 logo concepts* *(Based on your detailed logo design ideas/ or update/modifications of existing logo)*
2 alteration sessions/rounds of revisions*
unlimited colours

INCLUDES
formats for web & print

Please note:
This package allows for 2 alterations sessions / rounds of revisions* if any further alterations are required you will automatically be upgraded to the PROFESSIONAL Package.

*alteration sessions / rounds of revision:
Any modification to your logo, colour change, edit, etc.
*logo concept: A design created by us for you.

2 \$500

Big Business Results for the Small Business! This package is designed for small or new business clients working on a budget.

4 logo concepts
4 alteration sessions/ revisions
unlimited colours

INCLUDES
grayscale/black & white
formats for web & print

*factors in timing are:
1. How well your vision is established
2. How well you are able to communicate that vision to us

3 \$775

This Professional package includes all the corporate identity your company needs to stand out!

6 logo concepts
2 designers
unlimited alteration sessions/ revisions
unlimited colours

INCLUDES
your choice of 1:
a. letterhead layout
b. Facebook cover Image
OR
c. blog / website header
Plus:
business card layout
grayscale/black & white
formats for web & Print



OUR LOGO PROCESS



1

BEFORE WE BEGIN:

A non refundable \$100 deposit is required. We will send you a PAYPAL request for payment. (this \$100 deposit amount will be included as part of the total design price payment.)

2

Once your deposit is recieved we will begin the creative process.

Along with your deposit you will have filled out our tiny creative brief- and if you have not, NOW is the time. And so it begins...

LostBumblebee will create a private Pinterest Board and invite you to it (make sure you are following us)

If you are not on pinterest, you will peruse, research and email us some images that inspire you, have the right feel, and or you just love them. Included in this email will be some of your ideas and thoughts.

3

Once your email is recieved and or you've joined our private joint Pinterest board- WE (you and Lostbumblebee will collect and assemble ideas- YOU comment with likes and dislikes on pins. We will hit the drawing board, drawing out ideas, thoughts, etc. (this is where the magic happens)

4

First round of concepts Logos will be sent to you via email. Depending on which package you have chosen we will send that many concepts for you to review. Take a look at all concepts - what do you like? What do you not like? Take your time and reply via email with your thoughts.

5

Edits, revisions, combinations, even more magic happens - we will send you the revised versions of the logo that you chose (depending on which package you chose, this step may occure several times.)

6

Once you've settled on your Logo of choice it's time for colour, colour and more colours. This is when we finalize your colour combinations. If you need help in choosing colours, we can definitely send your new logo in a few different colour combinations.

7

Final Payment is made, via Paypal or E-transfer and then your file package is sent to you. Our goal is that YOU are deliriously happy with your new design, and WE believe you will be :)

8

If you've chosen the professional package we will continue working on your choice of :
a. Letterhead, b. Facebook Cover, c. Blog or Web Header
PLUS: your business card design.
(2 concepts, 1 revision)



THE BUSINESS END OF LOGO MAKING AND A FEW THINGS TO KEEP IN MIND



1

Unfortunately we can't read minds, although we believe we have many super powers, that isn't one that we've been blessed with! However, we absolutely do our best to get what you are dreaming about, *for your logo*, from your head to our art boards. Honest feedback is needed, kindness is appreciated and remember nothing is set in stone, until it is set in stone.

2

We do not write copy. That means all of the wording you need is written by you or a copy editor. LostBumblebee is not responsible for grammatical or spelling errors in your document. We will do all that we can to make sure there are no errors, however it is your responsibility to make sure that your wording is correct. All Copy/ Wording files are requested in a word document file of some sort- not an image file or handwritten.

3

LostBumblebee does its very best to make sure that you are completely satisfied at the end of this creative journey we are taking together. It is meant to be a pleasure for all parties involved. Stress is not something that we like to receive nor cause in others. We truly want to work in harmony and create something you will love and be proud to share.

4

If you think working with us might be for you. Head on over to the **Let's Get Started Page**, make your non-refundable \$100 deposit via Paypal and we will get this party started!



LET'S GET THIS PARTY STARTED!



What is the name of your business / organization?

Share with us some of your hopes, dreams, goals, and aspirations for your business / organization:

What style or feel do you wish to see in your design?

What is your target audience?



TERMS + AGREEMENT : THE BUSINESS END OF DESIGN



All fees are payable in USD. All applicable sales taxes will be paid by the client. Out of country taxes are exempt.

All concept logos not chosen by the client remain sole property of LostBumblebee Graphics and may not be used by the client unless full payment is made to purchase the above mentioned logos and or designs.

All electronic and manual art will remain the property of LostBumblebee Graphics.

All files will be created in software versions and with fonts for Macintosh Systems.

Copyright on all original designs remain the property of LostBumblebee Graphics until the completion of the contract and full payment of all related fees.

LostBumblebee is not responsible for proofreading any copy or other materials supplied by the client. LostBumblebee will make every effort to ensure correct spelling and punctuation, however the client is ultimately responsible for final approval of all copy.

*Please note there will be additional fees if grammatical or spelling errors needs to be edited after the final proofread copy has been provided by the client. (If the error was done by LostBumblebee of course no fees will be charged and we will gladly make those corrections for you.)

Use of printed or digital work created by us may be used without reservation for any LostBumblebee Graphics promotion, including but not limited to submission to design competitions, publications, advertising, etc.

I _____ have read and understood the above statement,

(PRINTED NAME)

SIGNED: _____

Dated: _____

